

Scenic Kentucky Annual Fund Drive

Fall 2010

Dear Friend of Scenic Kentucky,

We have worked hard through the year to follow-up on the success of this past Winter and Spring Kentucky legislative sessions. Per our recently published Newsletter, you will note that we have made contact with various groups that are working to maintain and enhance the beauty of the Commonwealth. In addition we have had speakers from various Metro Government departments to address billboard clutter, bench billboards in the public right-of-way and the new Metro Louisville Sign Ordinance.

We offered our support in the effort to eliminate these illegal bench billboards. They have been coming down over the past several months.

Scenic Kentucky had a representative on the Metro Louisville Sign Ordinance Review Committee. The revised sign ordinance has since been adopted. Although there are some issues where the best that could be had was a compromise, we were successful in influencing most areas of concern to the group.

We have authorized the joining of an Amicus Brief with the Kentucky Chapter of the American Planning Association opposing a case in Bellevue, Kentucky. In that situation, a school board, hoping to gain financially, wants to lease part of its public land to allow a billboard on its property. This has been denied at various levels and is now on appeal. We support denial of this proposal as it would open school sites and other public properties to such signage across the state.

Turning back to the upcoming 2011 legislative session, the billboard industry, looking at the Bellevue situation, may well want to push legislation making such usage of public properties legal (as a public service!) throughout the state. In addition, one can expect another effort on the part of the industry to permit clearance of view areas / cones of vision. In 2010, the billboard companies wanted a pilot project that would “clear trees and other vegetation” at 50 test sites all across the state.

We need your donations to continue our efforts to prevent these outcomes and to work to “preserve, protect and enhance” the scenic beauty of the Commonwealth. If you have already given, thank you. If you have not, this is the time to help us strengthen our capabilities.

Sincerely,

Marlene M. Grissom
President
Scenic Kentucky, Inc.

p.s. the Scenic Kentucky Fall 2010 newsletter has been published electronically and a link is available through this site: <http://www.scenickentucky.org/issues/>. It can also be accessed at this

link directly: <http://www.scenickentucky.org/issues/ScenicKentuckyFall2010letter.pdf>